



BISHOP MUSEUM

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MEDIA CONTACT:

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Bishop Museum Announces Its New Exhibit,
POW! WOW! The First Decade: From Hawai‘i to the World
Presented by Hawaiian Airlines

Exhibition will provide a contemporary art experience that bridges culture, creative expression, and indigenous perspectives to showcase some of the most notable street artists and sculptors from Hawai‘i and around the world

Honolulu, Hawai‘i — Bishop Museum will present an original exhibition, **POW! WOW! The First Decade: From Hawai‘i to the World presented by Hawaiian Airlines**, in its Castle Memorial Building and throughout its grounds, from May 15 — September 19, 2021. The exhibition celebrates 10 years of POW! WOW! and will provide a contemporary art experience that bridges culture, creative expression, and indigenous perspectives to showcase some of the most notable street artists and sculptors from Hawai‘i and around the world.

Since its inception in 2010, POW! WOW! has grown into a global network of artists and organized gallery shows, lecture series, schools for art and music, mural projects, concerts, and live art installations, and has become an integral part of Hawai‘i’s art and urban history. Bishop Museum’s partnership with POW! WOW! presents a unique opportunity to activate its galleries and outdoor spaces, making meaningful connections across collections, cultures, time, and place through contemporary art.

“We’re honored to partner with POW! WOW! to help celebrate its 10-year anniversary, and excited to work with this once-in-a-lifetime gathering of local and international artists,” said Melanie Ide, Bishop Museum President and CEO. “A significant part of our *kuleana* is to perpetuate culture through storytelling in all its forms, including art and creative expression. Bishop Museum represents the natural and cultural heritage of Hawai‘i and the Pacific’s past, as well as its present. Providing POW! WOW! with a hub to showcase a constellation of artists’ voices is a powerful way of reflecting the continuity of culture through contemporary art.”

“We’ve always admired the work that Bishop Museum has done through the years to document and share the history of Hawai‘i and its people. It’s quite the honor to partner with them to share the work we have done to beautify communities here and around the world,” said Jasper Wong, POW! WOW! founder and lead director. “This immersive experience and art exhibition will be

the first of its kind in Hawai‘i. It’s a proud milestone to have hit the decade mark and we hope to continue to beautify, educate, and share culture through public art.”

Hawaiian Airlines, the presenting sponsor of the exhibition, has a long-standing history of supporting local arts and culture, namely as the official airline of POW! WOW! Hawai‘i, a title its proudly held since 2014.

“I’d like to congratulate the POW! WOW! Hawai‘i team for celebrating a decade of bringing iconic public art to Hawai‘i and around the globe,” said Rob Sorensen, vice president of marketing and e-commerce at Hawaiian Airlines. “We’re delighted to continue our partnership with Jasper (Wong), Kamea (Hadar) and Jeff (Gress) and thrilled the local community will once again be able to enjoy POW! WOW! in a new and creative way.”

POW! WOW! The First Decade, from Hawai‘i to the World offers visitors a full spectrum of cultural expression, from ancient practitioners to the makers and visionaries of today.

Exhibition Highlights

- Murals by visiting artists including Tristan Eaton, Matt Eaton, Cryptik, Greg Mike, Amy Sol, How Nosm, Crash, Hiero Veiga, Detour, Lauren YS, Andrew Schoultz, Aaron De La Cruz, Kevin Lyons, Persue, Apex, and 123Klan.
- Murals by notable Hawai‘i artists including OG Slick, Hula, Woes, Wooden Wave, Solomon Enos, Carl Pao, Kamea Hadar, and Cory Taum.
- Murals by Native Hawaiian artists including Solomon Enos, Carl Pao, Cory Taum, and Wooden Wave.
- Large-scale originals by Shepard Fairey, Audrey Kawasaki, Defer, Jon Burgerman, Simone Legno of Tokidoki, Brendan Monroe, Evah Fan, Dan Witz, Edwin Ushiro, Mare139, Jay Howell, Tatiana Suarez, and more.
- Installations by Hottea, Spenser Little, Dan Witz, and Slinkachu.
- Sculptures by OG Slick, Alex Solis, Jasper Wong, and Superplastic.

Exhibition Notable Features

- An outdoor street scene recreated within the gallery space, complete with storefronts visitors can walk into including a bodega, tattoo parlor, record shop, and noodle bar. The history of graffiti will be scribed onto the scene’s surface with details about the art form from the forefathers of the movement, such as OG Slick, Mare139, and Crash.
- Large-scale murals painted on to the surfaces of select Bishop Museum structures, including the Castle Memorial Building, featuring some of the most notable muralists from around the globe including Tristan Eaton, How Nosm, Lauren YS, Aaron De La Cruz, Andrew Schoultz, 123Klan, Amy Sol, Persue, Cryptik, Hueman, and Apex.

- Featured work from the most renowned Native Hawaiian muralists and artists, including Solomon Enos, Carl Pao, and Wooden Wave.
- Installations both big and small throughout the space including work from Hottea, Slinkachu, Spenser Little, and Dan Witz.
- Over 120, 2x2 original paintings by local and international artists.
- Large, original paintings from Shepard Fairey, Defer, Audrey Kawasaki, Simone Legno of Tokidoki, Jon Burgerman, Edwin Ushiro, and others.

Exhibit curators include Jasper Wong, founder and lead director, with POW! WOW!; as well as Andrew Hosner, owner of Thinkspace Gallery. Exhibit design, fabrication, and installation is led by Bishop Museum's Rachel Filbeck, with creative direction from the POW! WOW! curatorial team.

Bishop Museum Members are invited to preview the exhibition on Friday, May 14, 2021, prior to its public opening. Members are encouraged to reserve their timed General Admission tickets as soon as possible, as tickets are limited to 75 reservations for each entrance hour in observance of capacity limitations. Tickets can be reserved at www.BishopMuseum.org/Tickets.

Additionally, on the exhibition's Opening Day, Saturday, May 15, 2021, Bishop Museum will extend access to its Castle Memorial Building and the POW! WOW! exhibition through the evening. The special evening hours for Opening Day will be from 5:30-9 p.m. More information will be posted soon at www.BishopMuseum.org/Tickets.

For more information on POW! WOW! The First Decade: From Hawai'i to the World presented by Hawaiian Airlines, please visit www.BishopMuseum.org/PowWow.

MEDIA PREVIEW OPPORTUNITY

Media are invited to an advance preview of the exhibit, with interview and photography/videography access to the curators, exhibit team, and select participating artists. This will be a closed, pre-opening event in the Castle Memorial Building.

Wednesday, May 12, 2021

10 a.m. - 2 p.m.

Bishop Museum, Castle Memorial Building

Reservations requested: Please contact Lance Aquino via the information noted above.

POW! WOW! The First Decade: From Hawai'i to the World is generously supported by:

Installations and murals curated by POW! WOW! Worldwide founder Jasper Wong.

Group show curated by Andrew Hosner, owner of Thinkspace and Jasper Wong, founder of POW! WOW! Worldwide.

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Bishop Museum Admission, Parking, and Hours

Bishop Museum Members are invited to an exclusive preview of the exhibition on Friday, May 14, 2021. Please see above for more information. For information on Bishop Museum Membership, please visit www.BishopMuseum.org/Membership.

To control museum capacity, Bishop Museum offers 500 daily tickets. Tickets must be reserved in advance for one of the following, two time periods:

- Morning, 9 a.m. – 1 p.m.
- Afternoon, 1-5 p.m.

If you currently hold a pre-purchased admission ticket that is still valid, those tickets will be honored on a space-available basis on the day of attendance.

The safety and health of our visitors and employees remains our highest priority, and new measures have been enacted to keep the Museum a safe place to visit. Please visit our [Health & Safety](#) page.

General Admission

Adults: \$24.95

Seniors (65+): \$21.95

Youth (4–17): \$16.95

Children (3 and under): Free

Children age 16 and younger must be accompanied by an adult.

Hawai'i Residents, Hawai'i College Students & Military with ID

Adults: \$14.95

Seniors (65+): \$12.95

Youth (4–17): \$10.95

Children (3 and under): Free

Parking Rates

Daytime Rate: 6 a.m.–5 p.m. \$5.00

Evening Rate: 5 p.m.–10 p.m. \$3.00

Hours

Open every day from 9 a.m.–5 p.m.

Closed on Thanksgiving Day and Christmas Day

Bishop Museum Café by Highway Inn offers a limited menu of bowls, sandwiches, and snacks from 10:00 a.m.–3:30 p.m. daily. Bishop Museum Members receive a 10% discount with their membership card.

About Bernice Pauahi Bishop Museum:

Bernice Pauahi Bishop Museum's mission is to inspire our community and visitors through the exploration, celebration and perpetuation of the extraordinary history, culture, and environment of Hawai'i and the Pacific. The museum was founded in 1889 by Charles Reed Bishop in memory of his wife Bernice Pauahi Bishop, a royal descendant of King Kamehameha I. Today, the museum thrives as an educational center for the community and is widely regarded as the world's premier institution for Hawaiian and Pacific content. Its vast collections of more than 25 million objects and specimens represent nine disciplines and include more than 22 million biological specimens, over two million cultural objects, 115,000 historical publications, and one million photographs, films, works of art, audio recordings, and manuscripts. These collections tell the stories of the cultures and biodiversity of Hawai'i and the Pacific as well as the proud legacy of scholarly research spanning 130 years. Bishop Museum proudly serves more than 200,000 visitors each year, including 20,000 children on school visits. To learn more about the museum's research, collections, exhibits, and programs, visit www.BishopMuseum.org, follow @BishopMuseum on Twitter and Instagram, become a fan of Bishop Museum on Facebook, visit Bishop Museum's YouTube channel at youtube.com/user/BishopMuseum, or call (808) 847-3511. Bishop Museum is a 501(c)(3) nonprofit organization.

About POW! WOW!:

The name POW! WOW! was inspired by the color-filled pages of comic books. "POW!" being the impact that art has on a person. And "WOW!" being the reaction that art has on a viewer. Together they form POW! WOW!, (pow wow), which is a Native American term that describes a gathering that celebrates culture, music, and art. It spoke to the core of POW! WOW!'s mission to beautify, educate, and bring people together through art.

Over the past decade, POW! WOW! has grown into a global network of artists and has organized mural festivals across the globe. As of today, it holds festivals in over 17 cities and brings over 100 international and local artists together to create murals and beautify communities.

About Thinkspace:

Andrew Hosner is the co-owner and curator of Thinkspace Projects in Los Angeles, California. Equally an influencer and generator of inputs, he is regarded as one of the most important authorities in all things New Contemporary Art. Hosner was the curator of URBAN NATION's Project M/3 in 2014 in Berlin, Germany, and served on their board and collector committee for the first five years of the museum's existence, and remains close with the museum.

Hosner has made it his mission to expose the artists he works with to as many people as possible. With hopes of bringing more acceptance and exposure to the burgeoning New Contemporary movement as a whole, Hosner also curated and ran the annual multi-gallery event Beyond Eden in Los Angeles that attracted over 5,000 patrons over four iterations. Now building with the series of NEXUS events and ongoing traveling LAX series, Hosner is forever pushing Thinkspace's program forward, and fans can count on seeing many more pop-up shows around the world alongside major exhibits coming to life at the institutional level and beyond.

About Hawaiian Airlines

Hawaiian® has led all U.S. carriers in on-time performance for each of the past 17 years (2004-2020) as reported by the U.S. Department of Transportation. Consumer surveys by *Condé Nast Traveler*, *Travel + Leisure* and *TripAdvisor* have placed Hawaiian among the top of all domestic airlines serving Hawai'i.

Now in its 92nd year of continuous service, Hawaiian is Hawai'i's biggest and longest-serving airline. Hawaiian offers nonstop flights within the Hawaiian Islands, between Hawai'i and more U.S. gateway cities (16) than any other airline, as well as service connecting the islands with Japan and South Korea. As a result of the COVID-19 pandemic, Hawaiian has temporarily suspended service in Australia, New Zealand, American Samoa and Tahiti.

The airline is committed to the health and safety of its guests and employees and has reinforced enhanced cleaning procedures across its business. While the experience may be a little different, the authentic Hawaiian hospitality remains unchanged. Additional details on how Hawaiian is keeping guests and employees safe can be found at [HawaiianAirlines.com/KeepingYouSafe](https://hawaiianairlines.com/KeepingYouSafe).

Hawaiian Airlines, Inc. is a subsidiary of Hawaiian Holdings, Inc. (NASDAQ: HA). Additional information is available at [HawaiianAirlines.com](https://hawaiianairlines.com). Follow Hawaiian's Twitter updates ([@HawaiianAir](https://twitter.com/HawaiianAir)), become a fan on Facebook ([Hawaiian Airlines](https://www.facebook.com/HawaiianAirlines)), and follow us on Instagram ([hawaiianairlines](https://www.instagram.com/hawaiianairlines)). For career postings and updates, follow Hawaiian's [LinkedIn](#) page.

For media inquiries, please visit Hawaiian Airlines' [online newsroom](#).