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**Bishop Museum Invites Media to Preview New, Original Exhibition,
*Ka ‘Ula Wena: Oceanic Red***

Honolulu, Hawai‘i — [Bernice Pauahi Bishop Museum](#), the State of Hawai‘i Museum of Natural and Cultural History, invites members of the news media to an exclusive, pre-opening, closed-door preview of its exhibition, *Ka ‘Ula Wena: Oceanic Red*.

Opening to the public in the Museum’s Castle Memorial Building on May 25, this new, original exhibition is the first of its kind to gather material culture of Oceania to articulate the multiple uses and understandings of a single color: **RED**. It is presented simultaneously in ‘ōlelo Hawai‘i and English. Detailed information on *Ka ‘Ula Wena: Oceanic Red* can be found in its [full news release](#).

Media Preview Opportunity:

- Thursday, May 23, 2024
- 1-4 p.m. HST
- Bishop Museum, Castle Memorial Building
- Please RSVP with Lance Aquino via the contact information above

Interview opportunities include three of the exhibition’s curators, Marques Hanalei Marzan, Kamalu du Preez, and Kapalikūokalani Maile, along with Exhibition Designer DeAnne Kennedy and the project’s Hawaiian language specialists.

For more information on *Ka ‘Ula Wena: Oceanic Red*, please visit BishopMuseum.org/KUW.

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About Bernice Pauahi Bishop Museum, the State of Hawai‘i Museum of Natural and Cultural History:

Bernice Pauahi Bishop Museum's mission is to inspire our community and visitors through the exploration, celebration, and perpetuation of the extraordinary history, culture, and environment of Hawai'i and the Pacific. The Museum was founded in 1889 by Charles Reed Bishop in memory of his wife Bernice Pauahi Bishop, a royal descendant of King Kamehameha I. Today, the Museum thrives as an educational center for the community and is widely regarded as the world's premier institution for Hawaiian and Pacific content.

Bishop Museum's vast collections of more than 25 million objects and specimens represent nine disciplines and include more than 22 million biological specimens, over 2 million cultural objects, 115,000 historical publications, and 1 million photographs, films, works of art, audio recordings, and manuscripts. These collections tell the stories of the cultures and biodiversity of Hawai'i and the Pacific as well as the proud legacy of scholarly research spanning 130 years.

Bishop Museum proudly serves more than 200,000 visitors each year, including 20,000 children on school visits.

To learn more about the Museum's research, collections, exhibits, and programs, visit [BishopMuseum.org](https://www.bishopmuseum.org), follow @BishopMuseum on [Twitter](#) and [Instagram](#), become a fan of Bishop Museum on [Facebook](#), visit Bishop Museum's [YouTube](#) channel, or call (808) 847-3511. Bishop Museum is a 501(c)(3) nonprofit organization.

Bishop Museum is proud to be an Equal Employment Opportunity and Affirmative Action Employer, and welcomes applicants from the military, veterans, and those with disabilities. Learn about careers at Bishop Museum at [BishopMuseum.org/Careers](https://www.bishopmuseum.org/Careers) and on its [LinkedIn](#) page.

[Bishop Museum Press](#) is Hawai'i's oldest book publisher and one of the first scholarly publishers in the Western Hemisphere, and has published over 1,200 titles and distributed over 1 million books in 72 countries worldwide.

Past news releases can be viewed and downloaded at [BishopMuseum.org/NewsRoom](https://www.bishopmuseum.org/NewsRoom).