



BISHOP MUSEUM

October 13, 2021

MEDIA CONTACT:

Stryker Weiner & Yokota Public Relations, Inc.

Lance Aquino

Ph.: (808) 398-0657

lance@strykerweiner.com

Bishop Museum to Increase Access to Resources, Collections with the Help of Booz Allen Hamilton

*Bishop Museum's Digital Futures Initiative aims to modernize
the Museum's IT infrastructure and expand its digital operations with the goal to
dramatically increase digital access to its knowledge and collections*

Honolulu, Hawai'i — Bernice Pauahi Bishop Museum has embarked on a Digital Futures Initiative to modernize its IT infrastructure, build on its long digital legacy, and enable its future in Informatics. The goal is to make dramatically more accessible the Museum's knowledge and resources on Hawai'i and the Pacific, which includes over 25 million collection items and natural science specimens. A comprehensive consultation from Booz Allen Hamilton will provide guidance for the initiative, which aims to create a globally linked infrastructure that allows the Museum to digitize, database, and expand the accessibility of its collections data.

"Museums are caretakers of the world's primary source material, and Bishop Museum is the largest caretaker of the cultural and natural heritage of Hawai'i and the Pacific," said Melanie Ide, president & CEO of Bishop Museum. "This initiative is our roadmap and commitment to make this priceless knowledge and data accessible to the world through digital means. It will be a long journey, but the team at Booz Allen Hamilton has brought the depth and range of their expertise to bear in ensuring that we have a plan that will lead us to our intended destination."

The initiative officially launched at the end of 2020 with Booz Allen Hamilton's Honolulu office working closely with the firm's corporate Community Impact + Philanthropy team to provide consultation services to Bishop Museum. The comprehensive, cross-disciplined consultation assessed the current state of Bishop Museum's IT organization including cybersecurity and change management. Booz Allen Hamilton then provided a summary of their findings to assist the Museum with creating a roadmap to modernization, and identified areas of high priority to update first.

The end goal of the initiative is a globally linked infrastructure that will dramatically increase access to collections data, of which less than five percent is currently accessible to the general public. Beyond access, the modernization will make the data more secure, efficient, and flexible, while opening the possibility of more robust virtual tours, immersive experiences, and data analytics for researchers in a time when the COVID-19 pandemic has made digital access to resources essential.

“Booz Allen Hamilton’s recommendations will help us create a technical and organizational roadmap for this initiative, but they made it clear that this transition is not just about technology,” said Melissa Tulig, Bishop Museum director of informatics. “Our human resources are essential to the process and we must also focus on training and empowering all our staff to be part of our digital future.”

“Booz Allen takes immense pride in our philanthropic efforts within the communities we serve and live. Our collaboration with Bishop Museum to help them modernize into a digital future is the perfect example of how we bring our best and brightest to our community partners,” said Ed Barnabas, principal in Booz Allen’s Strategic Innovation Group and a leader of the firm’s Honolulu office. “Booz Allen has a long history and presence in Hawai‘i, and the opportunity to work with the Museum, one with such historical and regional significance, is truly an honor. We look forward to being part of this journey that has so much impact on the island and future generations.”

“With updated, secured, and globally accessible digital resources, Bishop Museum will better be able to answer novel questions at the interface of science and society,” said Ide. “Booz Allen Hamilton has given us confidence that the decisions being made today, and over the next several years, will provide a strong foundation upon which we can build and share our knowledge surrounding the cultural heritage and natural history of Hawai‘i and the Pacific.”

###

About Bernice Pauahi Bishop Museum:

Bernice Pauahi Bishop Museum’s mission is to inspire our community and visitors through the exploration, celebration and perpetuation of the extraordinary history, culture, and environment of Hawai‘i and the Pacific. The museum was founded in 1889 by Charles Reed Bishop in memory of his wife Bernice Pauahi Bishop, a royal descendant of King Kamehameha I. Today, the museum thrives as an educational center for the community and is widely regarded as the world’s premier institution for Hawaiian and Pacific content. Its vast collections of more than 25 million objects and specimens represent nine disciplines and include more than 22 million biological specimens, over two million cultural objects, 115,000 historical publications, and one million photographs, films, works of art, audio recordings, and manuscripts. These collections tell the stories of the cultures and biodiversity of Hawai‘i and the Pacific as well as the proud legacy of scholarly research spanning 130 years. Bishop Museum proudly serves more than 200,000 visitors each year, including 20,000 children on school visits. To learn more about the museum’s research, collections, exhibits, and programs, visit [BishopMuseum.org](https://www.bishopmuseum.org), follow @BishopMuseum on [Twitter](https://twitter.com/BishopMuseum) and [Instagram](https://www.instagram.com/bishopmuseum), become a fan of Bishop Museum on [Facebook](https://www.facebook.com/bishopmuseum), visit Bishop Museum’s [YouTube channel](https://www.youtube.com/channel/UCv8v8v8v8v8v8v8v8v8v8v8), or call (808) 847-3511. Bishop Museum is a 501(c)(3) nonprofit organization.

About Booz Allen Hamilton:

For more than 100 years, military, government, and business leaders have turned to Booz Allen Hamilton to solve their most complex problems. As a consulting firm with experts in analytics, digital solutions, engineering, and cyber, we help organizations transform. We are a key partner on some of the most innovative programs for governments worldwide and trusted by its most sensitive agencies. We work shoulder-to-shoulder with clients, using a mission-first approach to choose the right strategy and technology to help them realize their vision.

With global headquarters in McLean, Virginia, our firm employs approximately 28,600 people globally as of June 30, 2021, and had revenue of \$7.9 billion for the 12 months ended March 31, 2021. To learn more, visit www.boozaallen.com. (NYSE: BAH)